



2026

# ICR CHARITY CLASSIC

SASKATOON GOLF & COUNTRY CLUB | JULY 14 & 15, 2026

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## SPONSORSHIP PACKAGE

## MISSION

To support local charities and initiatives, ensuring that all funds stay within our community to help those in need

## VISION

To make the largest impact for children and families within our community

## VALUES

Empowering those in need with the resources and support necessary to create positive and sustainable change



# OUR IMPACT

In recent years, Help One has become the primary recipient of our financial support because its work closely reflects our mission to support local children and families in need. As we look ahead to the 23rd annual ICR Charity Classic, our commitment to strengthening our community remains strong, and we continue to ensure that every dollar raised goes directly toward meaningful local impact.

With the help of our sponsors, the 2025 tournament raised \$120,000 for Help One, making a real difference for children and families in our community, and we look forward to building on that impact this year.



# EVENT DETAILS

## CHARITY AUCTION

- Tuesday, July 14
- Location: SGCC
- Registration: 6:00 pm
- Charity Auction: 7:00 pm
- Silent Auction, Raffle & Door Prizes
- Food & Beverages
- Attendees entered into prize draw

## TOURNAMENT DAY

- Wednesday, July 15
- Location: SGCC
- 11:45 am Shotgun Start
- Mixed Handicap
- Scramble Format (144 golfers)
- Dedicated Scorekeepers
- Real-time Scoring
- Dinner & Awards Banquet



# TITLE SPONSOR

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# ICR COMMERCIAL REAL ESTATE



# MAJOR SPONSOR

# CASWELLS MENS WEAR



# PLATINUM SPONSORSHIP

- All forms of premium event signage, additional signage at clubhouse
- Extensive social media exposure prior, during and post tournament
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$300) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Promotion during the event through the online scoring system

Golf Cart Sponsor — \$5,000  
Golfer Gift Sponsor — \$5,000  
Early Bird Draw Sponsor — \$5,000  
Tee Marker Sponsor — \$3,750  
Pre-Tee Gift Sponsor — \$3,750  
Valet Sponsor - \$3,750  
Flag Sponsor — \$3,750  
Charity Auction Evening Sponsor — \$3,750  
Scorekeeper Bibs Sponsor — \$3,750  
Water Sponsor — \$3,750  
Wine Sponsor — \$3,750  
Flight Sponsor — \$3,750  
Live Auction Sponsor - \$3,750  
Attendance Draw Sponsor — \$3,750  
Golf Ball Sponsor — \$3,750



[Submit Sponsorship Request](#)

# GOLD SPONSORSHIP

- Frequent social media exposure prior, during and post tournament
- All forms of premium event signage, additional signage at clubhouse
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$300) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Silent Auction Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees

~~Volunteer Cart Sponsor - \$3,000~~  
~~Charity Auction Food Sponsor - \$2,500~~  
~~Charity Auction Beverage Sponsor - \$2,500~~  
~~19th Hole Beverage Sponsor - \$2,500~~  
~~Responsible Driver Sponsor - \$2,500~~  
~~Driving Range Sponsor - \$2,500~~  
~~Volunteer Clothing Sponsor - \$2,500~~  
~~Awards Dinner Sponsor - \$2,500~~  
~~Live Scoring Sponsor - \$2,500~~  
~~Lunch Sponsor - \$2,500~~  
~~Awards Dinner Beverage Sponsor - \$2,500~~  
~~Beverage Sponsor - \$2,500~~  
~~Live Entertainment Sponsor - \$2,500~~  
~~AV / Media Sponsor - \$2,500~~



[Submit Sponsorship Request](#)

# SILVER SPONSORSHIP

- Select social media exposure prior, during or post tournament
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$300) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Signage to be allocated on a designated hole
- Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees

Hole In One Sponsor - Contact Us!

~~Insurance Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

Booth Sponsor - \$2,000

Booth Sponsor - \$2,000

~~Closest to the Pin Sponsor (A) - \$2,000~~

~~Closest to the Pin Sponsor (B) - \$2,000~~

Longest Drive Sponsor (A) - \$2,000

Longest Drive Sponsor (B) - \$2,000

~~Prize Draw Sponsor - \$1,500~~

Hole Sponsor - \$1,000



[Submit Sponsorship Request](#)

# Contact Us

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