



2024

# ICR CHARITY CLASSIC

JULY 23RD-24TH, 2024 | SASKATOON GOLF AND COUNTRY CLUB

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## SPONSORSHIP PACKAGE

## MISSION

To support local charities and initiatives, ensuring that all funds stay within the community while providing immediate help for those in need

## VISION

To make the largest impact for children and families within our community

## VALUES

Empowering those in need with the resources and support necessary to create positive and sustainable change





# HISTORY

In recent years, HelpOne has emerged as the primary recipient of our financial support due to its perfect alignment with our mandate. Over the past 12 months, the ICR Charity Classic has contributed \$200,000 to assist HelpOne's initiatives. Approaching the 21st edition of the ICR Charity Classic in 2024, our dedication to aiding local charities in both our community and province remains unwavering. The tournament is dedicated to ensuring that the money raised directly benefits these causes.

The ICR Charity Classic has proudly surpassed a significant milestone of raising over \$1,000,000 for local charities, and continues to reach new heights for money raised year over year.



## PRACTICE ROUND

- July 23rd, 2024
- Saskatoon Golf & Country Club
- First tee time: 11 am
- Realtime Scoring NET
- Handicap Scoring NET
- Handicap Skins Game
- \*Practice Round (Optional)\*

## CHARITY AUCTION

- July 23rd, 2024
- Saskatoon Golf & Country Club
- Registration: 6 pm
- Charity Auction: 7 pm
- Silent Auction, Raffle & Door Prizes
- Appetizers / Light Meal served
- 20% of proceeds donated to charity
- Attendees will be entered to win a prize valued at over \$2,000

## TOURNAMENT DAY

- July 24th, 2024
- Saskatoon Golf & Country Club
- 11:45 am Mixed Handicap
- Shotgun Start
- Scramble 144 Golfers
- Dedicated Scorekeepers
- Realtime Scoring





# TITLE SPONSOR: ICR COMMERCIAL REAL ESTATE

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# MAJOR SPONSOR: CASWELLS MENSWEAR

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# PLATINUM SPONSORSHIP

- All forms of large scale event signage, additional signage at clubhouse
- Extensive social media exposure prior, during and post tournament
- Acknowledgment in all forms during the event ie. banquet & charity auction
- Discounted golfer entry (\$250) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of electronic promotion
- Promotion during the event through online score keeping system

Golf Cart Sponsor—\$5,000

Tee-Off Sponsor - \$3,750

Tee Marker Sponsor—\$3,750

Valet Sponsor—\$3,750

Scorekeeper Bibs Sponsor—\$3,750

Flag Sponsor—\$3,750

Charity Auction Evening Sponsor—\$3,750

Water Sponsor—\$3,500

Wine Sponsor—\$3,500

Flight Sponsor—\$3,500

Live Auction Sponsor - \$3,500

Early Bird Sponsor - \$3,500

Draw Sponsor—\$3,500



# GOLD SPONSORSHIP

- Frequent social media exposure prior, during and post tournament
- All forms of large scale event signage, additional signage at clubhouse
- Acknowledgment in all forms during the event ie; banquet & charity auction
- Discounted golfer entry (\$250) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of electronic promotion
- Silent Auction Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees

Hole-In-One Sponsor (\$2,500 Plus Insurance)

~~Charity Auction Food Sponsor—\$2,500~~

~~19th Hole Sponsor—\$2,500~~

Responsible Driver Sponsor - \$2,500

~~Driving Range Sponsor—\$2,500~~

~~Volunteer Clothing Sponsor—\$2,500~~

~~Awards Dinner Sponsor—\$2,500~~

~~Live Scoring Sponsor—\$2,500~~

~~Lunch Sponsor—\$2,500~~

~~Appy Sponsor—\$2,500~~

~~Beverage Hole Sponsor—\$2,500~~

~~Live Entertainment Sponsor—\$2,500~~

Audio Visual Sponsor - \$2,500





# SILVER SPONSORSHIP

- Select social media exposure either prior, during or post tournament
- Acknowledgment in all forms during the event ie; banquet & charity auction
- Discounted golfer entry (\$250) for every \$1000 in sponsorship
- Website promotion
- Recognition to all players, participants, volunteers, and attendees through various forms of electronic promotion
- Signage to be allocated on designated hole
- Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees

~~Booth Sponsor - \$1,500~~

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Booth Sponsor - \$1,500

Booth Sponsor - \$1,500

~~Silent Auction Prize Sponsor - \$1,500~~

~~Closest to the Pin Sponsor (A) - \$1,500~~

~~Closest to the Pin Sponsor (B) - \$1,500~~

~~Longest Drive Sponsor (A) - \$1,500~~

~~Longest Drive Sponsor (B) - \$1,500~~

Hole Sponsor - \$1,000

Prize Sponsor - \$1,000





[icrcharityclassic.ca](http://icrcharityclassic.ca)

[mensclassic@icrcommercial.com](mailto:mensclassic@icrcommercial.com)

306.664.6116

275 1st Ave N, Saskatoon SK S7K 1X2

