



2026

ICR CHARITY CLASSIC

SASKATOON GOLF & COUNTRY CLUB | JULY 14 & 15, 2026

SPONSORSHIP PACKAGE

MISSION

To support local charities and initiatives, ensuring that all funds stay within our community to help those in need

VISION

To make the largest impact for children and families within our community

VALUES

Empowering those in need with the resources and support necessary to create positive and sustainable change



OUR IMPACT

In recent years, Help One has become the primary recipient of our financial support because its work closely reflects our mission to support local children and families in need. As we look ahead to the 23rd annual ICR Charity Classic, our commitment to strengthening our community remains strong, and we continue to ensure that every dollar raised goes directly toward meaningful local impact.

With the help of our sponsors, the 2025 tournament raised \$120,000 for Help One, making a real difference for children and families in our community, and we look forward to building on that impact this year.



EVENT DETAILS

CHARITY AUCTION

- Tuesday, July 14
- Location: SGCC
- Registration: 6:00 pm
- Charity Auction: 7:00 pm
- Silent Auction, Raffle & Door Prizes
- Food & Beverages
- Attendees entered into prize draw

TOURNAMENT DAY

- Wednesday, July 15
- Location: SGCC
- 11:45 am Shotgun Start
- Mixed Handicap
- Scramble Format (144 golfers)
- Dedicated Scorekeepers
- Real-time Scoring
- Dinner & Awards Banquet



TITLE SPONSOR

ICR COMMERCIAL REAL ESTATE



MAJOR SPONSOR

CASWELLS MENS WEAR



PLATINUM SPONSORSHIP

- All forms of premium event signage, additional signage at clubhouse
- Extensive social media exposure prior, during and post tournament
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$50) for every \$1,000 in sponsorship; limit one discount per golfer
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Promotion during the event through the online scoring system
- Website promotion

- ~~Golf Cart Sponsor — \$5,000~~
- ~~Golfer Gift Sponsor — \$5,000~~
- ~~Early Bird Draw Sponsor — \$5,000~~
- ~~Tee Marker Sponsor — \$3,750~~
- ~~Pre-Tee Gift Sponsor — \$3,750~~
- ~~Valet Sponsor — \$3,750~~
- ~~Flag Sponsor — \$3,750~~
- ~~Charity Auction Evening Sponsor — \$3,750~~
- ~~Scorekeeper Bibs Sponsor — \$3,750~~
- ~~Water Sponsor — \$3,750~~
- ~~Wine Sponsor — \$3,750~~
- ~~Flight Sponsor — \$3,750~~
- ~~Live Auction Sponsor - \$3,750~~
- ~~Attendance Draw Sponsor — \$3,750~~
- ~~Golf Ball Sponsor — \$3,750~~



[Submit Sponsorship Request](#)

GOLD SPONSORSHIP

- Frequent social media exposure prior, during and post tournament
- All forms of premium event signage, additional signage at clubhouse
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$50) for every \$1,000 in sponsorship; limit one discount per golfer
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Silent Auction Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees
- Website promotion

~~Volunteer Cart Sponsor - \$3,000~~
~~Charity Auction Food Sponsor - \$2,500~~
~~Charity Auction Beverage Sponsor - \$2,500~~
~~19th Hole Beverage Sponsor - \$2,500~~
~~Responsible Driver Sponsor - \$2,500~~
~~Driving Range Sponsor - \$2,500~~
~~Volunteer Clothing Sponsor - \$2,500~~
~~Awards Dinner Sponsor - \$2,500~~
~~Live Scoring Sponsor - \$2,500~~
~~Lunch Sponsor - \$2,500~~
~~Awards Dinner Beverage Sponsor - \$2,500~~
~~Beverage Sponsor - \$2,500~~
~~Live Entertainment Sponsor - \$2,500~~
~~AV / Media Sponsor - \$2,500~~



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SILVER SPONSORSHIP

- Select social media exposure prior, during or post tournament
- Acknowledgment in all forms during the event (ie. charity auction & banquet)
- Discounted golfer entry (\$50) for every \$1,000 in sponsorship; limit one discount per golfer
- Recognition to all players, participants, volunteers, and attendees through various forms of digital promotion
- Signage to be allocated on a designated hole
- Prize Sponsors are recognized during prize presentations and post tournament thank you to participants, volunteers and attendees
- Website promotion

Hole In One Sponsor - Contact Us!

~~Insurance Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

~~Booth Sponsor - \$2,000~~

Booth Sponsor - \$2,000

Booth Sponsor - \$2,000

~~Closest to the Pin Sponsor (A) - \$2,000~~

~~Closest to the Pin Sponsor (B) - \$2,000~~

Longest Drive Sponsor (A) - \$2,000

Longest Drive Sponsor (B) - \$2,000

~~Prize Draw Sponsor - \$1,500~~

Hole Sponsor - \$1,000



[Submit Sponsorship Request](#)

Contact Us

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